

Limelight Deploy

Manage, control, and profit from optimized online content delivery integrated with your network.

Accelerate time-to-market and ROI. Remove the risks and the costs of building a content delivery network from scratch. When you partner with Limelight Networks, you'll have access to a proven network infrastructure, experienced operational support, and powerful software/services for launching your own robust CDN. At the same time, you'll maintain the level of control that best suits your organization and keep internal resources focused on core business demands.

Benefits

- Expert service implementation, support, and optimization;
- Immediate access to best-in-class CDN scale, technology, and capacity;
- Flexible caching architecture for unique customer delivery requirements;
- Value-added services such as mobile publishing, cloud storage, and video management that minimize CDN discounting and drive higher ARPU.

Benefits for your customers

- Efficient, fast, multi-format caching for HTTP, Flash and Windows Media with market-proven scale for local delivery;
- Advanced management and reporting services that provide detailed insight into content delivery activities;
- A portfolio of innovative services that work together to solve complex content publishing workflow challenges.

Limelight Deploy empowers network operators, access networks, content aggregators, and enterprises to deliver the benefits of one of the world's premiere CDNs while avoiding the inherent technical complexities, risks, and costs associated with building and supporting one. Deploy not only includes the core technologies to deliver HTTP and today's most popular streaming formats, it also integrates with value-added SaaS services to drive your content delivery business, boost margins, and deepen customer relationships.

One Solution to Meet All Your Needs

Limelight Deploy is designed to meet a comprehensive set of needs. It can not only help bring operational efficiency to content delivery within your network but it can also augment your product portfolio with complimentary services as well as provide the technologies to create sticky, differentiated offerings like an OTT video portal. What's more, with Deploy you can gain access to Limelight's powerful, global network to extend your new CDN services into untapped markets or ensure that your users can access their content from any device, anywhere.

Proven Experience to Help Your CDN Succeed

Limelight Networks has more than a decade of experience operating the world's seventh-largest network, along with the expertise and intellectual property of a truly global, at-scale CDN. Supporting more than 1,800 customers worldwide, our proven platform serves some of the most sophisticated and demanding businesses such as Netflix, Groupon, and EA Sports. With Deploy, you gain access to our proven experience in operating a globally-distributed CDN. It's a peace-of-mind you may not get with other options.

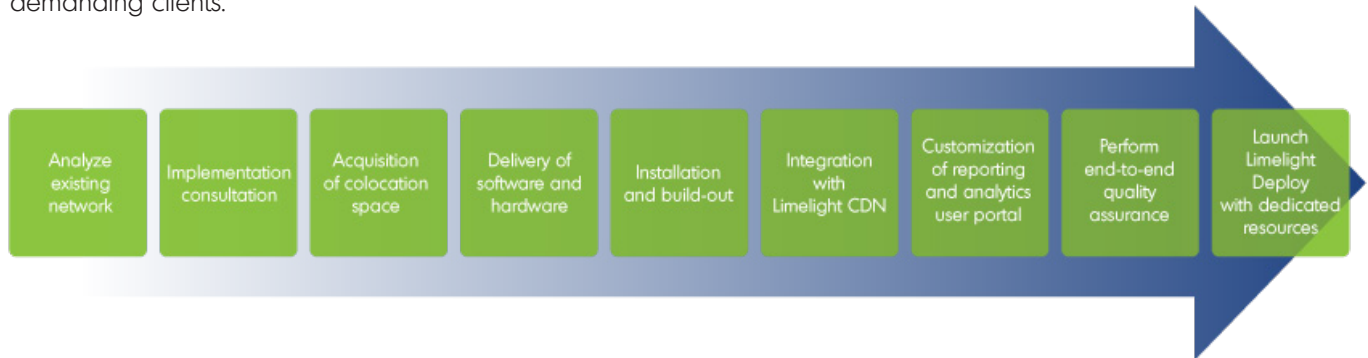
What Are Your Options?

There are a variety of options in the market including do-it-yourself, licensed software, and even a proposed federation. But none of these solutions can get you to market as quickly as Deploy. With do-it-yourself or licensed solutions, you don't get the network expertise, value-added services, or hands-on-support provided by Deploy. Nor do you get the peace of mind that the technology is

based on a proven, at-scale, global network leader like Limelight. The federation, on the other hand, also presents a number of financial and technical complexities that may impede your ability to quickly monetize your CDN investment.

Your Trusted Partner Before, During, and After Installation

Through a proven build-operate-transfer process, our Global Professional Services team will implement robust, scalable software on your hardware, train your staff to optimize and manage a CDN, and prepare them for operational control of your new delivery network. It's a process Limelight Networks has honed through years of building and supporting content delivery solutions for many of the world's most demanding clients.



Limelight Deploy is unique in its ability to complement massive capacity and scale with an unparalleled suite of value-added services—all tailored to suit your specific requirements and supported by a global team of seasoned consultants and developers. Our build-operate-transfer methodology coupled with our deployment model are customized to match your organization's skill set, existing network infrastructure, desired level of control, and financial objectives. The result? You can focus more of your precious internal resources on selling and supporting your content delivery offering.

Get started today

Please contact us for more information about Limelight Networks and our services.

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