

Limelight Accelerate

Engage online visitors and generate results with accelerated delivery of websites and applications.

Your users won't wait. Reward them with fast interactions, personalized experiences, and dynamic web pages that load in real time. Limelight Accelerate combines browser-based acceleration with a robust network platform to maximize Time to Action—the time it takes for visitors to engage with the content on your site—even on mobile devices.

"Nielsen data suggests that it takes only one second before a user starts to notice a delay [in web page loads]."

- Lew Cime, CEO, New Relic, June 2011

Benefits

- Keep visitors on your site with responsive interactions
- Engage users with performance similar to using desktop applications
- Captivate users with high-quality media and personalized information
- Accommodate peak loads, seasonal traffic, and global audiences
- Lower infrastructure costs while increasing flexibility, scalability, and availability
- Gain full visibility into site activity with detailed reports and analysis

This robust cloud-based optimization service supports dynamic content with end-to-end acceleration—reducing round-trips to the data center and turbo-charging page loads for every user, every time, and on every device. So your business will benefit from better-informed customers, more completed transactions, more successful conversions, increased visitor loyalty, and higher overall ROI.

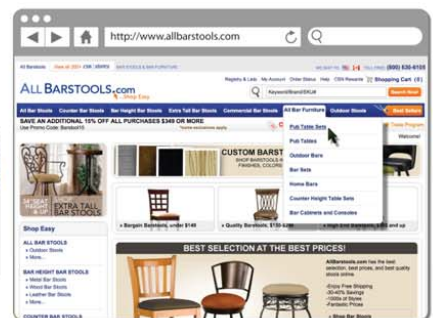
Browser-level acceleration

With Limelight Accelerate, Time to Action improvements start at the browser. Cutting-edge technology utilizes the most efficient protocol parameters for the target browser, resulting in faster delivery of the presentation layer of websites and applications. Your bottom line will appreciate the difference, since front-end acceleration turns online visitors into active participants the moment they land on your site. E-commerce shoppers make purchases faster. Mobile users stay engaged with accelerated content. Employees are more productive, and customers spend more time on your marketing pages.

With
Limelight
Accelerate



Without
Limelight
Accelerate



Don't keep your online visitors waiting. With Limelight Accelerate, they can already take action on your site—while the same page has just started to load without Limelight Accelerate.

Limelight platform facts

- 18,000 servers at the edge of the Internet
- 11+ petabytes (11PB) of customer content storage
- 6.6+ Tbps global egress capacity
- Direct connections with more than 950 access networks
- 85+ percent of all objects delivered via our private fiber-optic backbone
- 24/7/365 U.S.-based call center availability

On-demand global infrastructure

Rather than maneuvering through the bottlenecks of the congested Internet, why not bypass them altogether? Limelight Accelerate takes full advantage of the Limelight Networks® private computing platform to provide unmatched performance for worldwide delivery to audiences of any size. No worries about seasonal demands, traffic spikes, or outlying geographies. Our global capacity is always there when you need it.

Limelight Accelerate Suite of Services

Choose the Limelight Accelerate service that's right for your online operations.

Limelight Accelerate Commerce reduces incidents of abandonment and streamlines the path as customers browse your store, learn about products, and finalize their purchases at checkout.

Limelight Accelerate Web Applications makes it more productive for portal and extranet users—whether employees, customers, students, or members of the public—to access desired information and spend time in your online application.

Limelight Accelerate Mobile speeds up delivery of HTTP- or HTTPS-based mobile sites and applications.

Limelight Accelerate Express integrates with your existing CDN or web acceleration service to improve Time to Action.

Additional Services

Enhance your website and extend your services with ease. Add any of the following options to your Limelight Accelerate deployment.

Content management. Choose Limelight Video Platform and Limelight Dynamic Site Platform to stay in control of your online video library and your web content.

Content protection. Keep your digital assets safe from deep linking and unauthorized access with Media Vault. Choose SSL encryption to secure connections to your cached content.

Content targeting. Take advantage of our Content Director service to block, allow, or redirect web traffic based on IP address, geography, or referring website.

Cloud storage. Limelight Agile Storage provides flexible cloud-based storage that relies on your business rules to streamline workflow and keep your data safe.

Streaming media. Capture the attention of shoppers with streaming video and Flash content that bring product descriptions to life.

Mobile delivery. Limelight Reach delivers video content that's optimized for the ever-expanding universe of mobile and connected devices.

Expert assistance. Let the Limelight Professional Services team help you jumpstart your deployment, organize your catalog, or support you in building and managing a best-in-class web infrastructure. Transitioning from another CDN? Check out our Web Acceleration CDN Migration services.

Contact us today

Find out how fast your website and applications can perform with Limelight Accelerate.

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